

By Lia Huber





#### Wooot! You, my friend, are in an exciting place.

You're about to learn a new way of planning, a new way of thinking, a new way of BEING, that I truly believe will change your life.

Because once you get in the groove of Cook the Seasons -- of sitting down for 5-10 minutes once a week and choosing your Core and Reinvention recipes for the week, then planning them out on your Meal Mapper -- you'll be in a different place than where you are now.

You'll go through the week calm, rather than having that wall of "whatamlmakingfordinner????" stress hit you like a tsunami every night.

You'll be more consistent about eating well -- with a focus on seasonal veggies, healthy fats, and whole grains, rounded out by protein you feel good about -- than you've likely ever been before.

And that shift will feel so natural ... and so gooood ... that it will never (ever) feel like a "should" or like you're on a "diet."

And that will lead to a slew of other "side effects" : ... like losing weight and keeping it off, experiencing better health, having more energy and focus, and generally feeling pretty awesome about yourself, how you're showing up in the world, and the impact you're having on those around you.

So let's get you started, shall we?

Xo





#### BEFORE WE MEAL MAP, LET'S START WITH Mindset

As awesome (and powerful) as Cook the Seasons is, it will take some effort on your part too. I dare you to think of anything in your life that was a new skill or novel way of doing something that happened just by snapping your fingers.

There's no doubt ... there's a learning curve with Cok the Seasons. Because Cook the Seasons is more than just a meal planning app that gives you menus and recipes.

### It's an approach to totally shifting the way you think about your meals.

So I encourage you to give yourself some time with this. The key ingredients to your success are going to be patience, compassion, and perseverance.

Be prepared to feel a little overwhelmed at first. Be prepared to try and "fail" a few times (although I'd argue there's no such thing as failure in Cook the Seasons ... just opportunities to learn).

Just know that, after a few weeks of mild frustration, you'll look up and realize you're on a brand new path. If you hit any bumps along the way, jump into the Facebook group. We're there both as a practical resource and to encourage you as friends.

#### In fact, here's some advice for you from our members

The most resounding piece of advice you'll hear from our members is "start slow!" If you're totally comfortable cooking loads of veggies and your whole family is on board, then have at it and jump right in.

But if you're somewhat new to a "veggie first" approach -- and/or if you and/or your family are not entirely in love with veggies ... yet -- then I too urge you to start slow. Hear what our members have to say ...

Loving all the learning. I was intimidated by fresh veggies because I had no idea how to cook with them. Now I'm buying chard, asparagus, radishes. So happy I signed up for this program!"

#### ~ Kathy

I planned my menu in about 30 minutes and the grocery store was a breeze with the automated shopping list. I have not felt this together with seasonal, wholefood cooking for my family EVER"

#### ~ Casey

Cook the Seasons recipes work, every single time. I'm becoming a much better and more inspired cook!"

#### ~ Naylynn

My husband has ogled over every single meal that I have made since starting. Delicious and healthy."

#### ~ Michelle

This program really is the best thing out there for busy people. The recipes are terrific. You won't regret this!"

#### ~ Mel

I just made my first meal with Cook the Seasons and am so hooked! My shopping bill was very reasonable, even with shopping at my local co-op and getting everything could organic."

#### ~ Naylynn

This week has been so much fun! By doing I large meal on Monday mixing and matching Core Recipes, I've been able to throw meals together quickly the rest of the week."

#### ~ Laura

This is way too much fun! I have been so impressed at the speed I am able to put together a meal, and veggies I'd turned my nose up at the past I now love!"

#### ~ Pamela

Dinner tonight was a Reinvention made with leftovers from the last two nights, and it was SOOOOO good! And since everything was already cooked, it only took 15 minutes to pull together!"

#### ~ Amber

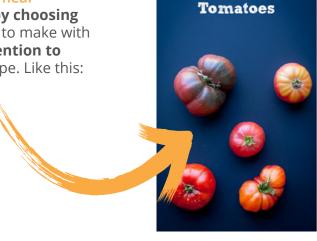
### JUST A QUICK refresher ON NOURISH 1-2-3

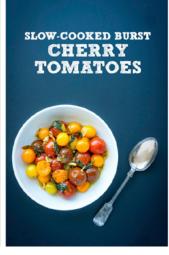






Remember the way the Nourish 1-2-3 meal planning approach works ... we start by choosing a veg, then we choose a Core Recipe to make with the veg, and then we choose a Reinvention to make with leftovers of that Core Recipe. Like this:







MEAL 1
MIX & MATCH
CORE RECIPES

CHICKEN

MEAL 2
REINVENTION
RECIPE

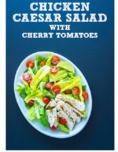
MEAL 3
REINVENTION
RECIPE

MEAL 4
REINVENTION
RECIPE











Then you repeat the process 1 or 2 more times with another veg ... or whole grain ... or protein. So you end up with a mix-and-match meal of 2-3 Core Recipes, and you tuck the leftovers in the fridge so you can make 2-3 (or more) Reinvention Recipes throughout the rest of the week.

So the rhythm of the week looks like this:



## OK ... ARE YOU READY? NOW LET'S START Meal mapping

If you're BRAND new to this whole veggie thing, then I suggest simply **starting with choosing ONE Core Recipe** (by clicking on the + button below the image, which will add it to your Meal Mapper List) that you'll make as a sort of side dish to whatever other dishes **you know your family already loves**. And do **pick a veggie you're fond of** ... or that you're interested in becoming fond of ...

So that might look like Melted Summer Squash paired with some sort of chicken dish that's a go-to for your family, and maybe a starch that's been a standby.

**Then choose a Reinvention to make with the Core you chose**, to make the following night or later in the week (you'll find the Reinvention Recipes for the Core you're looking at in the right-hand sidebar -- or by scrolling down the screen on a mobile phone). So for the Melted Summer Squash, that might be the Zucchini Frittata with Blue Cheese (which, again, you'd add to your Meal Mapper List by clicking the + below the image).

Add 1-2 other dishes from your own repertoire that you and your family are comfy with, to make a complete meal.

Then plan those out on your Meal Mapper. You can print it out and note what other recipes of your own you're making with the Core Recipe you've chosen. So this is what it would look like. You'll see that you've essentially got TWO meals out of just ONE dish.

Then do that same thing again a few days later ... and eventually start incorporating more and more **Cook the Seasons** recipes into the mix. So next week it might be a Core veg recipe AND a Core protein recipe with some simple rice your family likes. And then a couple of weeks later you might do a Core veg, a Core protein, and a Core whole grain.

Make sense? 😀

Crowd-pleaser faves
(CORE > REINVENTION)
TO START YOU OUT SLOW.

CORE REINVENTION Sauteed Green Beans with Toasted Garlic 

→ Fusilli with Garlicky Beans Sauteed Green Beans with Toasted Garlic 

→ Green and White Bean Salad with Tuna Steamed Beans with Herbs 

→ Tomato Salad with Green Beans and Bulgur Irresistible Wok-Seared Green Beans Peanutty Noodles with Green Beans, Cucumbers, and Red Peppers Corn on the Cob with Lime Butter → Shrimp, Corn & Tomato Salad with Tomato Vinaigrette Spicy-Cool Cucumber Salad → Cucumber-Melon Salad with Feta Really Easy Roasted Ratatouille → Ratatouille Penne Really Easy Roasted Ratatouille → Ratatouille Tostadas Really Easy Roasted Ratatouille → Ratatouille Quiche Sweet Pepper Confit → Sweet Pepper Confit Quesadillas Goes with Everything Grilled Vegetables → Savory Summer Veg Cobbler Goes with Everything Grilled Vegetables → Grilled Veggie Pasta Toss Goes with Everything Grilled Vegetables 

→ Summer Grilled Veggie Pizza Asian-Inspired Slaw 

Chicken Wraps with Asian Slaw and Edamame Hummus All-Purpose Coleslaw → Shrimp Tacos with Slaw and Avocado Meaty Grilled Zucchini 

→ Grilled Squash, Onions, and Sausage Meaty Grilled Zucchini 

→ Quinoa Salad with Zucchini and Mozzarella Melted Summer Squash → Pasta with Melted Summer Squash Melted Summer Squash → Melted Squash Tacos Melted Summer Squash → Zucchini Frittata with Blue Cheese Marinated Tomatoes 

→ Easy Tomato Pasta with Basil and Blue Cheese Marinated Tomatoes → Panzanella (Bread Salad) Melted Eggplant and Tomatoes → Rolled Lasagna Casserole Slow-Cooked Burst Cherry Tomatoes → Smashed Avocado and Tomato Toasts Grilled Tomatoes in Parchment → Spaghetti with Grilled Tomatoes and Burrata

As you get comfy with the Veg Core and Reinventions, start adding in Protein Core and Reinventions (we've got some TERRIFIC Reinventions in there for really delicious Core protein recipes!).



## WHEN YOU'RE READY TO Move up TO 2-3 CORES > 2-3 REINVENTIONS

Once you -- and your family -- start to "trust" **Cook the Seasons** recipes, you can add more and more to your Meal Mapper.

Here are 6 simple Meal Mappers to start.

If you see one you like, **go ahead and fill out your OWN Meal Mapper with those dishes** (feel free to start on whatever day you like, it doesn't have to be Sunday). And then print out your Meal Mapper PDF, Recipe Pack, and Shopping List and have at it!









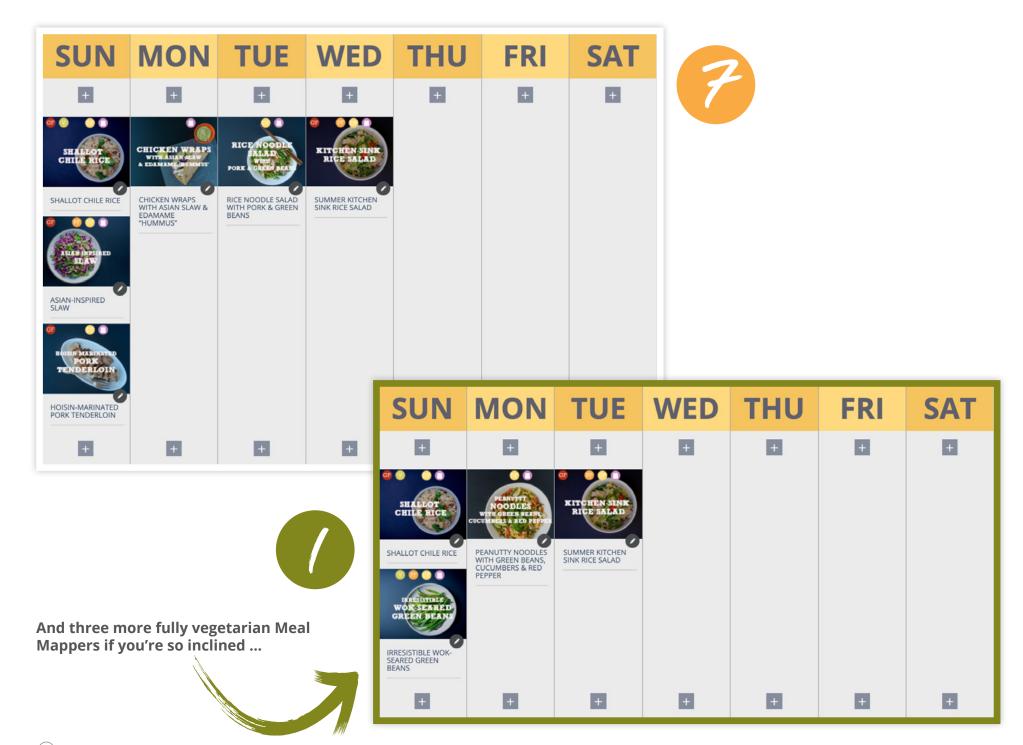
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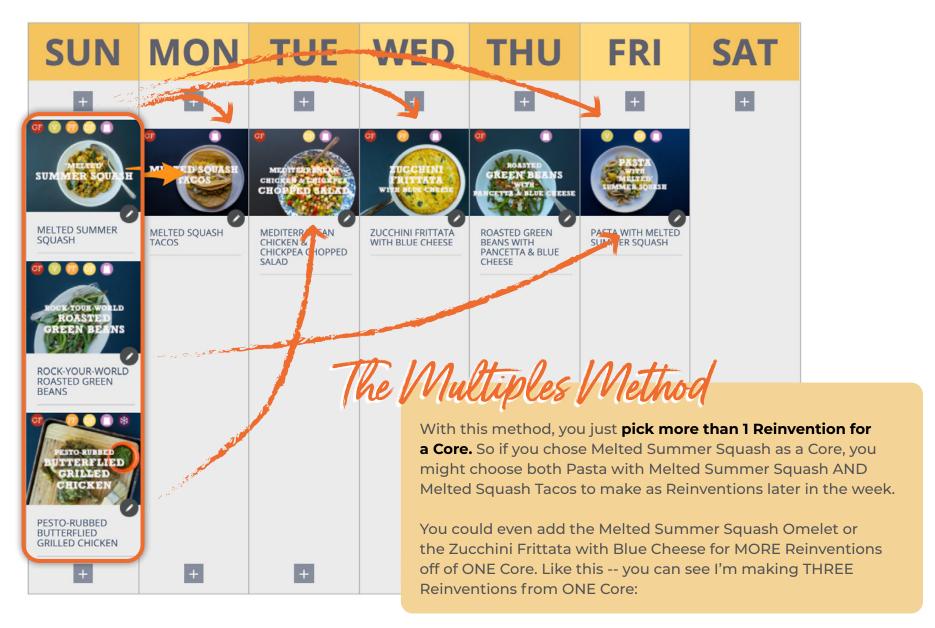
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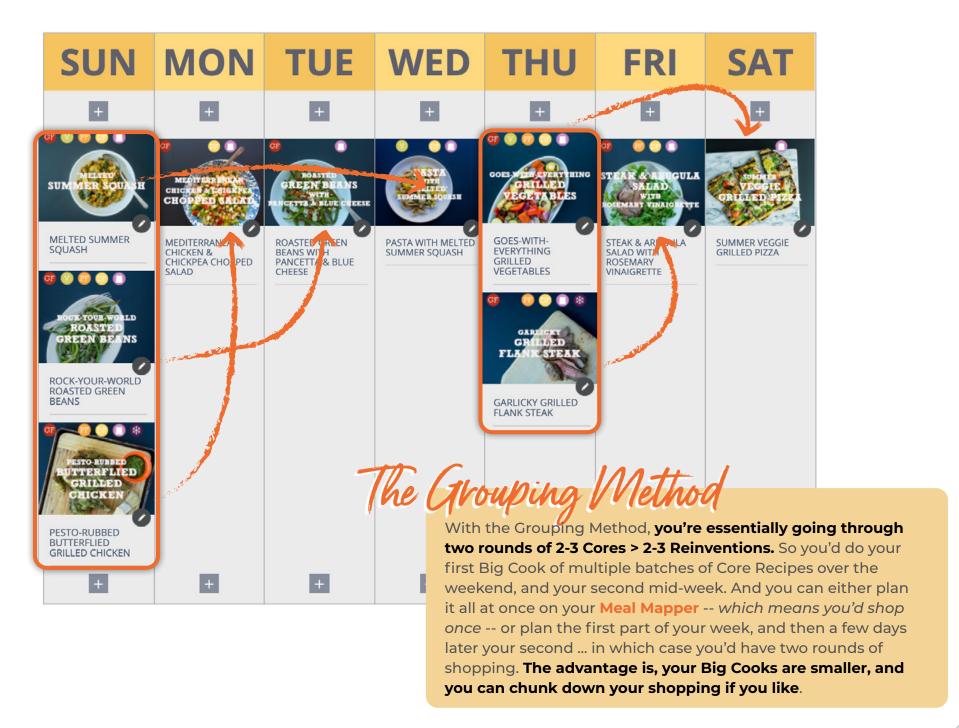
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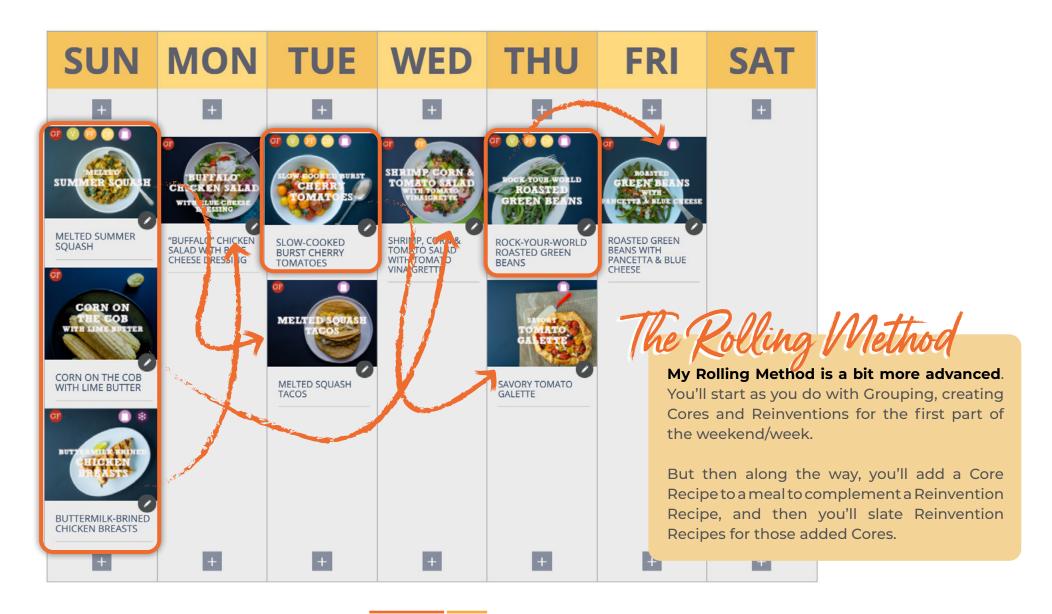
confidence ... and have fun!

#### WHEN YOU'RE READY TO FLESH OUT THE REST OF YOUR WEEK

So what happens when you're ready to plan more than four days at a time? Easy! 
You can use one of three simple methods to fill out the week.







What's great about getting familiar with each of these approaches is you can use whatever works in the moment. Because each week is different. So I may go with the Rolling approach one week, and then the Multiples the next, or even mix-and-match two approaches in one week. It's fun having all sorts of ways to play with!



# Are you ready to plan YOUR Meal Mapper?

### POST A PIC OF WHAT YOU'RE MAKING IN THE FACEBOOK GROUP \(\overline{4}\)!

Have at it! And have fun ... and if you hit a bump and need help, here are three ways to get it:



Post a question in the Facebook Group (the quickest way to get help and advice)



Click the "Have a Question? Ask it Here" button in the Cook the Seasons Member Site



E-mail the Nourish team at support@cooktheseasons.com

We're here for you ... and we can't wait to see what you're cooking!

xo Lia